# Christopher Robison



Turning ideas into reality.

About

San Francisco CA

cdr@cdr2.com

[] (415) 810-6991

www.cdr2.com/

fn crobison

thechrisrobison

chrisrobison

Programming Languages

Javascript [node.js]
Javascript [browser]

C

C++

Kotlin

Objective-C

Objective-C

Swift PHP

Python

Perl

Go

C#

Bash

Leadership

Strategic Planning

Team Building
Team Leadership

Procedure Development

**Process Improvement** 

Product Development

Entrepreneurship

Budgeting / Financial Planning

Software Engineering

**Best Practices** 

Entrepreneurship

Software Development

Microservices Architecture

Scrum / Agile

Mobile Application

Development

Cloud Services

Service Integration

Languages

English (Native or bilingual)

Summary

Whether it's leading a team of programmers, rapidly developing a new app, or aligning software development with strategic business objectives, I bring a blend of technical know-how, leadership skills, and business acumen to every project. I am looking forward to collaborating with you to turn your innovative ideas into reality. I have extensive experience in software engineering and leading groups of unruly programmers. Skilled in a wide range of programming languages, including JavaScript, C, C++, Java, Python, Swift, Kotlin and others. I have a proven track record of successfully leading teams, delivering finished product and driving strategic planning, process improvement, and product development initiatives. Recognized for implementing innovative solutions and modernizing systems to support business growth, as evidenced by transforming D. Harris Tours' operations, resulting in a fleet expansion from 2 to 12 buses. Strong expertise in microservices architecture, Agile methodologies, and cloud services. Committed to continuous learning and staying updated with emerging technologies. A collaborative and proactive problem-solver with a passion for delivering exceptional results. I could go on but I'm afraid I've said too much already 😁

Experience

D. Harris Tours, Inc.

02/2020 - 03/2024

CTO

- Automated notifications for trips, bus maintenance
- Automated billing and invoicing
- Migrated driver logs to digital format
- Increased daily revenue with better trip optimization

Conversant, Inc.
Manager, Software Engineering

07/2010 - 02/2020

Designed, developed, and maintained the infrastructure and code-base that served many millions of mobile and rich media ads each day. Led the Rich Media effort and helped modernize the ad serving infrastructure and metric collection. Designed and implemented a RESTful API for serving rich media ads and built out scalable backend services to handle integration with existing servers and infrastructure.

- Contributed to IAB MRAID 2.0 standard
- Implemented MRAID SDK's on iOS and Android platforms
- Developed and deployed mobile ad solutions for multiple platforms.
- Designed and deployed 'Rich Media' ad delivery and reporting infrastructure.
- Architected and deployed RESTful API for ad serving, tracking metrics and reporting.
   Developed client-side Javascript 'ad controller' for mobile and web
- Developed cheric-side savascript ad controller for mobile and we be beveloped flexible metrics tracking with non-blocking endpoints
- 10 years

Mindjet 09/2007 - 07/2010

Web Architect

Led Mindjet's initial Software as a Service (SaaS) product, Mindjet Catalyst. Transformed Mindjet's business model with the new service nearly doubling monthly revenue.

- Ported PHP website to ASP.NET
- Ported Catalyst Flash client to standards based HTML5/canvas
- Architected and led the team that implemented Mindjet Catalyst

Simple Software,

04/2006 - 09/2007

Inc.

CEO / Founder

Mr. Robison provided contracted software development and consulting, developed the Simple Software Application Platform that provided content management systems and business process management applications to small to mid-sized businesses.

- GC Homes Contractor documents and blueprints online.
- Bay Docs Document preparation services and tools for generating documentation for reverse mortgages
- HUD Calculator calculates potential reverse mortgage values
- Tzero Technology Custom content management system
- Metrika Custom content management system

#### Interests

## Hobbies

3D Printing Raspberry Pi Arduino Laser engraving Electronics

### Recreation

Golf

Recreational Programming Karaoke

06/2004 - 04/2006 **Genetic Savings &** Clone

VP Engineering

Genetic Savings & Clone was a genetic services company that offered commercial banking of genetic material as well as cloning services for cats. Responsible for architecting, developing and deploying Clonesoft, a bespoke business process automation software that ran every aspect of the company including employee and customer management, order tracking, tracking clone progress, and delivering the cloned pet to the

- Cloned a cat and delivered it to customer
- Clonesoft Architected and implemented web-based business process application that was used to manage the animal gene banking and feline cloning business and automated many processes.
- CatBank http://www.catbank.org/ Designed and developed database driven feline DNA identification website. Back-end requirements included integration with specialized gene analysis hardware which included the Applied Biosystem Genetic Analyser
- Created and analized pet genotyping database, identifying 7 unique markers for traits such as Polycystic Kidney Disease (PKD), fur color, and polydactylism (6-toed cat).
- Integration with gene analysis and sequencing hardware.
- Retro vs. Metro http://www.retrovsmetro.org/ Implemented all backend code for this online companion website to the New York Time's bestseller: Retro vs. Metro - The Great Political Divide in America. Required access and aggregation of various data items scattered across the Internet (such as the Iraq war dead count and real-time government deficit counter)

Inter@ctivate, Inc.

Technical Director

As Technical Director for Interactivate, Inc., Mr. Robison's responsibilities were extensive and included, but were not limited to managing and maintaining IT resources including customer applications and websites. Help grow the company from 10 to 65 employees.

- Designed and architected network infrastructure using both Windows servers and various legacy Unix boxes. Built out server clusters and managed a farm of over 60 machines including a SAN.
- Designed and implemented web-based network management, monitoring & systems analysis tools
- Developed web-based tools for creation and maintenance of customer websites, DNS, and email services.
- Designed and developed email marketing application using 3 tier architecture and XML and XSLT for transporting and rendering email messages and associated web pages. As of December, 2003, the Activatemail system sends and tracks over 1,000,000 requested messages per day between 89 clients including Sunkist Growers, The California Avocado Commission, San Diego Zoo and many more.
- Setup automated development environment which allows Interactivate developers to create their own dedicated web sandboxes via a web interface. Automated CVS checkouts and local network mounts to development sandboxes rounded out this implementation.
- Installation & administration of Solaris, FreeBSD & Windows NT in a heterogeneous environment
- Design, implementation, migration and maintenance for Interactivate's internal and external network infrastructure.
- Working with vendors, developers & 3rd party integrators
- Maintain and monitor over 50 hosted client web sites and dozens of web applications
- Identifying & resolving network related problems
- Responsible for backup implementation and recovery strategy & procedures
- Required to support high volume access & availability characteristics as well as identifying & resolving system hardware & software
- Responsible for the full availability of DNS, SMTP, HTTP, POP & IMAP servers
- Maintaining security for all Interactivate networks

Education

01/2009 - 01/2010 City College of San

Francisco

Japanese, Business

01/1988 - 01/1991 California State University-Chico

Computer Science

01/1988 - 01/1990 **Butte Community College** 

Computer Science, General Education

Volunteer

## San Francisco Elks Lodge

Esteemed Leading Knight / House Committee Chair

As Leading Knight and House Committee Chair I was responsible for the day-to-day operations of the Lodge restaurant and bar as well as organizing and holding events to raise money for local underprivileged children. During my tenure as House Committee Chair, with the help of the SFPD, we were able to build 100 bicycles to give as Christmas presents to children which were very well received. We raised over \$34,000 for the children in that year.

**Awards** 

## **Computer Science**

## Award

First recipient of the Paradise High School "Computer Science Award" for developing a data application to track school resources that ran on an Apple IIe.

04/2010 - 04/2011

## References

Chris has a broad understanding of Internet technologies and is generous with knowledge sharing. Equally at home working with Web Services, XMPP and server-side applications as he is working with CSS, JavaScript and the most recent HTML5 for devices. He brings a lot to a Web dev team and can pinch hit in a number of chairs.

— Kevin Ready (Software Developer and Consultant)

This guy has some seriously mad coding skills.

— Thomas Weaver (Network Provisioner at Twitch)

His system is well oil; all my web services are working with no down time. He offers all the greatest gadgets, ideal environment for a programmer like me.

— Benoit Marsot (Senior Developer R&D at Medsphere Systems Corporation)

Extreme knowledge of Perl and UNIX environment, fast programmer, brilliant manager.